

## TRAINING ON CONDUCTING FIELD INTERVIEW SURVEYS AND FOCUS GROUP DISCUSSIONS AND THEIR ANALYSIS

The Mabuhay Manor Hotel , Pasay City, Manila, Philippines  
February 25-28, 2018

The International Association of Scholarly Publishers, Editors and Reviewers (IASPER) with the SEC Registration No. CN201433407 is once again inviting you to participate in the Training on Conducting Field Interview Surveys and Focus Group Discussions and their Analysis that will be staged on February 25-28, 2018 at the Mabuhay Manor Hotel, Pasay City, Manila, Philippines.

### ***Rationale***

What respondents tell a researcher are not yet data. What is recorded from what the respondents have told the researcher are data. Field interviews are not easy to do because a researcher needs to have perspicacity in designing questions, in framing questions that elicit good answers, and in asking ethically the respondents. With the tape recorder or video recorder at hand, the researcher proceeds to produce transcripts as basis for extracting concepts, formulating themes and generating theories. Advanced interviewing skills are needed since the researcher is the actual instrument of data collection. When themes are formulated, the researcher dialogues them with ideas from published literature and views of experts. The training is a walking-through of field interviews and data analysis.

The objectives of the training are to:

1. Design and plan survey questions and focus group discussions;
2. Demonstrate skills in facilitating FGD Session; and
3. Evaluate and assess sample interviews and their analysis.

### ***Confirmation and Contact Details***

For interested participants, please send your confirmation slip (as attached) at [iasper@aseanresearch.org](mailto:iasper@aseanresearch.org) or [iasper.2014@gmail.com](mailto:iasper.2014@gmail.com). The deadline for the submission of the confirmation slip will be on **February 12, 2018**. For more details, you could also contact us through +63917-888-1310 (mobile) or +63 (088) 881-8294 (landline).

### ***Registration Fee***

The registration fee is 6,000.00 PHP inclusive of two days lunches, AM and PM snacks, training Kits, ID and certificates. The organizer will not be shouldering the accommodation of each participant since the training is in a live-out arrangement. A list of hotels will be provided containing the address and estimated rate per night of the hotels proximate to the venue for the participants' perusal. Deadline of Payment will be on **February 19, 2018**.





**IASPER, INC.**

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***Payment Details***

Payment through Bank:

Name of Bank: Bank of the Philippine Islands

Address: Georgetown Cybermall, RN Pelaez Blvd. Kauswagan,  
Cagayan de Oro City 9000

Account Name: INTL ASSOC OF SCHO PUB EDS AND REV INC

Account Number: 8991-0002-76 (Peso Checking Account)

Payment through Western Union or MLhuillier:

Name of Recipient: Gayle T. Salalima

Address: 4-2f Montblanc Bldg. 848., Burgos corner Chavez Sts., Cagayan de Oro City 9000,  
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***Contact Details***

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